

**STRATEGIC
OUTPATIENT
Solutions, LLC**



**OFFICIAL EMERGENCY SURGICAL SERVICES PROVIDER
OF THE 2008 U.S. OLYMPIC TEAM**

Offering innovative tactics for challenging times...



ABOUT US

Strategic Outpatient Solutions (“SOS”) works with ambulatory surgery centers and hospitals, physicians and clinics to develop and implement solutions that significantly improve the profitability, efficiency, and patient satisfaction of their outpatient services.

SOS maximizes available revenues using a flexible, non-regimented approach that places a priority on patient satisfaction.

We can take the financial performance of your existing ASC or clinic to higher levels. SOS uses innovative tactics with a unique approach that delivers exceptional value and results.

For ASC management companies, SOS offers strategic advisory services that target discrete areas working with these companies to bolster their centers’ bottom line.

For surgery centers without outside management, SOS offers a wide range of services from strategic management to a complete menu of management services that an ASC may require.

For hospitals, physicians and clinics, SOS provides strategic analysis aimed towards developing and implementing a profitable model for delivery of outpatient services.

SENIOR MANAGEMENT TEAM

SOS’ management team has developed and managed the most successful surgery centers in the U.S. Based on their experience and unique qualifications in the ASC industry, SOS is positioned to deliver unmatched results.

Scott J. Rein, President Prior to founding SOS, Mr. Rein co-founded a company that developed and managed four state-of-the-art surgery centers with physician partners in New Jersey, Ohio, and Florida, and managed a surgery center in California. Mr. Rein was responsible for all aspects of the ASC business. In 2007, the ASC business generated over \$85million in revenue in four states employing over 150 people with more than 100 physician partners. Mr. Rein also has substantial experience in analyzing outpatient strategies for hospitals, including major academic facilities. Mr. Rein graduated from Fordham University School of Law in 1988 and joined the law firm of Gibson Dunn & Crutcher. In 1994, he started his own law firm which grew to 25 lawyers before leaving to work exclusively in the healthcare industry in 2003.

Lauren Brown, Vice President, Finance & Marketing Ms. Brown began her career in public accounting providing assurance and advisory services to clients in various industries. Most recently, she managed the revenue cycle for five of the most profitable surgery centers in the country with an emphasis on monitoring key performance indicators, analyzing trends and recommending business strategies. She has evaluated and successfully negotiated numerous managed care contracts with insurance carriers at extremely favorable rates.

SCOPE OF SERVICES

SOS' clients have the unique advantage of access to experience and expertise in all areas of the outpatient business including operations, finance, strategic planning, revenue cycle management, inventory controls, and supply chain management. Consequently, SOS offers a full range of services with the flexibility to fit your needs, including the following:

Strategic Advisory Services for existing ambulatory surgery centers

SOS develops and implements a plan focused on long term strategies designed to dramatically increase revenues and profits while ensuring the delivery of quality care and outstanding patient satisfaction. Our company blends seamlessly with existing management to implement the plan whether the center enjoys a relationship with a management company or it is managed internally.

Strategic Advisory Services for hospitals and clinics

SOS works closely with hospitals and clinics that are exploring options for delivering or enhancing their outpatient surgery services. SOS provides comprehensive feasibility and market analyses, business plans and strategic services for hospitals, multi-specialty clinics and orthopedic clinics.

Comprehensive ambulatory surgery center development services

In partnership with experienced affiliates, SOS offers comprehensive development services using proven concepts to take the project from a vision to reality. SOS' team has extensive experience in developing and managing freestanding outpatient surgery centers and has developed the most profitable surgery centers in the United States.

Maximizing ancillary income

SOS works with its clients to expand the outpatient services and products they offer. SOS focuses on ensuring that as much supplemental income that is available is captured.



THE URGENT ORTHOPEDIC SUPPORT PROGRAM FOR THE 2008 U.S. OLYMPIC TEAM

As the creator, developer and manager of the Urgent Orthopedic Support Program for the 2008 Olympic Games in Beijing, China, SOS is proud to be designated as the Official Provider of Emergency Surgical Services of the 2008 U.S. Olympic Team.

For the first time in Olympic history, SOS' Urgent Orthopedic Support Program (the "Program") was implemented by the United States Olympic Committee ("USOC"). The Program was designed to provide the best surgical services in the world to U.S. athletes and other members of the USOC delegation in the event emergency surgical intervention was needed at the 2008 Olympics.

In collaboration with Johnson & Johnson, SOS offered an education program for local Chinese and expatriate surgeons and medical staff during the Games. This lecture series was delivered by the SOS surgical team to different groups of local surgeons and received an overwhelmingly positive response.

The surgical team, handpicked by SOS, included **Dr. James Andrews** (team physician to numerous sports teams, college and professional); **Dr. Neal ElAttrache** (team physician for the Los Angeles Dodgers); **Dr. Jeffrey Guy** (team physician for the University of South Carolina); and **Dr. James Dettling** (team physician to numerous Las Vegas sports teams and events, college and professional).

The Program was a resounding success. The USOC had the comfort of knowing that its delegation including the U.S. Olympic Team was fully covered in the event of an emergency; the lecture series was well attended and enthusiastically received; and the complex logistics of coordinating surgical staffing with U.S. surgeons in a Chinese hospital during the Olympics went off flawlessly.



GETTING STARTED

The first step in the process is to contact SOS to obtain a copy of our initial questionnaire consisting of about a dozen questions about your surgery center. Within 24 hours of submission, SOS will be able to tell you whether we can help improve the profitability, efficiency, and patient satisfaction of your ASC.

For physicians, clinics, and hospitals who are looking for expertise and advice to maximize the delivery and profitability of your outpatient services, please contact us to discuss your goals and the best way to achieve them.

Strategic Outpatient Solutions

2934 ½ Beverly Glen Circle, Suite 775

Los Angeles, CA 90077

(310) 984-6830

www.outpatienttactics.com

info@outpatienttactics.com

The ASCs developed and managed using our strategies averaged profits in excess of 1400% of the industry average with patient satisfaction scores averaging 4.96 out of 5.

How is your surgery center doing?

Contact us today!

**STRATEGIC
OUTPATIENT
Solutions, LLC**

Your business is outpatient surgery.

**Our business in maximizing the efficient and
profitable delivery of your outpatient surgery.**



**2934 ½ Beverly Glen Circle, Suite 775
Los Angeles, CA 90077
(310) 984-6830
info@outpatienttactics.com
www.outpatienttactics.com**